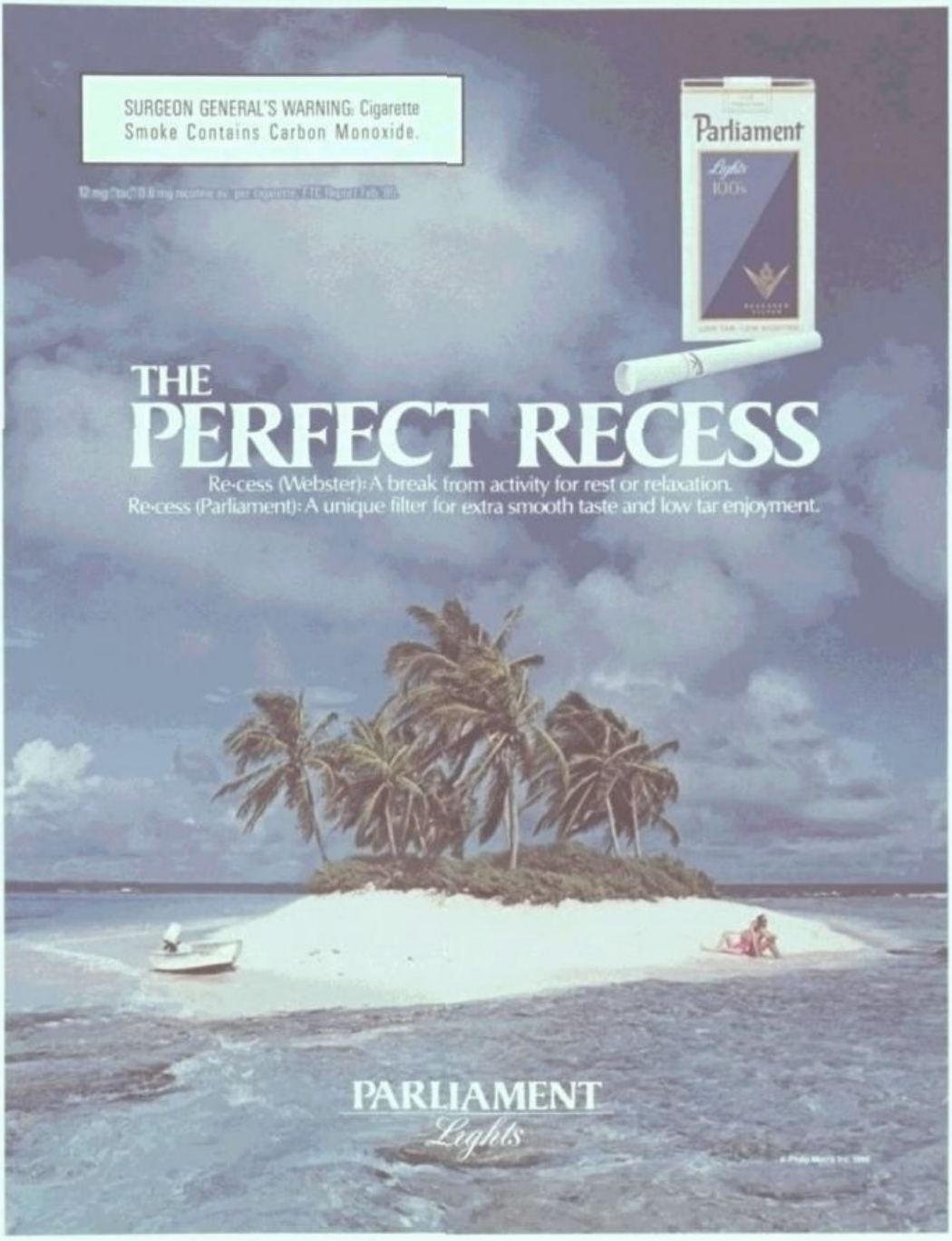
SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

THE
PERFECT RECESS

Re-cess (Webster): A break from activity for rest or relaxation.
Re-cess (Parliament): A unique filter for extra smooth taste and low tar enjoyment.

PARLIAMENT
Lights

2061192221

PHILIP MORRIS INC.
JOB NO.: PRL-P5-3987D
AD NO.: 156 D
TITLE: The Perfect Recess - Deserted Isle
SIZE: 8 5/8" x 11 1/8" (Page 4/C Bleed)
PUBLICATIONS: National Consumer Magazines
YEAR: 1986
THIS ADVERTISEMENT PREPARED BY
BACKER & SPIELVOGEL

WARNING EXHIBIT SIZE: 2
WARNING STATEMENT: D
TAR & NICOTINE SIZE: 10 pt.
COVER DATE: 1/27/86
QUARTER OF COVER DATE: 1

IMPORTANT NOTICE

This advertisement complies with the legal requirements for a Surgeon General's warning and "tar" and nicotine disclosure in cigarette advertising. The warning on the proof and reproduction material you receive is for insertion in publications with a cover date between the period

of January 1 through March 31, 1986.

Check proofs and reproduction material you receive to be certain they match each other. Under no circumstances are you to run substitute materials, alter or omit any copy without prior written approval from Backer & Spielvogel.

THIS REPRODUCTION MATERIAL IS NOT TO BE USED FOR ANY DATE(S)OTHER THAN THAT SHOWN ON THE INSERTION ORDER.

This advertisement with the Surgeon General's warning shown on this material cannot legally appear in publications with a cover date after March 31, 1986. You must destroy this material to avoid its improper use after that date.

Source: https://www.industrydocuments.ucsf.edu/docs/pstp0003